

# Living for Zachary Golf Classic at Gleneagles Country Club

June 20, 2011 • King and Queen's Course  
5401 West Park Boulevard • Plano, TX 75093



P.O. Box 867671  
Plano, TX 75086-7671  
877-LVG4ZAC (877.584.4922)  
[www.living4zachary.org](http://www.living4zachary.org)

## LIVING FOR ZACHARY EXECUTIVE COMMITTEE

Jack Shaw  
Karen Schrah  
Rhonda Cochran  
Brenda Carpenter  
Debbie Burkhalter  
Bret Cullers  
Mark Gonzales  
Dr. Brian Deville

## LIVING FOR ZACHARY GOLF CLASSIC COMMITTEE

Mike Follis  
(Co-chair)  
Brad Ott  
(Co-chair)  
Jennifer Berg  
Tim Brown  
Brad Cieslak  
Mick Donnelly  
Carla Gourley  
Kim Granger  
Remy Hamilton  
David Hene  
Mary Pope  
Terry Snodgrass  
Jim Stevens  
Terry Stinson  
Gary Zelder



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## Why Should You Support Living for Zachary?

Living for Zachary is a non-profit organization [(501 (c) (3) 80-0410066] with a mission dedicated to saving young lives from sudden cardiac arrest (SCA). The organization was founded in honor of Zachary Schrah, who was only 16 years old when he collapsed during a high school football practice in Plano on April 2, 2009. After Zachary's death, the Living for Zachary foundation was established to raise awareness of undiagnosed heart issues in teens.

According to the Heart Rhythm Society ([www.hrsonline.org](http://www.hrsonline.org)), more than 250,000 deaths occur each year as a result of sudden cardiac arrest (SCA). In fact, SCA claims one life every two minutes, taking more lives each year than breast cancer, lung cancer or AIDS. To decrease the death toll from SCA, it is important for the public to understand what SCA is, what the symptoms and warning signs are, and how to respond and prevent SCA from occurring. That's why Living for Zachary and THE HEART HOSPITAL Baylor Plano are working together to change this statistic.

## You *Will* Make the Difference

In the spirit of our shared commitment to spread awareness of sudden cardiac arrest and to save lives, we are requesting your sponsorship of our Living for Zachary Golf Classic. We truly hope that after reviewing this letter your organization will realize the importance of partnering with us in this charitable endeavor. Local businesses and individuals have already stepped up as sponsors for the June 2011 event, but we need your support if we are to meet our goals.

Your involvement will encourage other local businesses and individuals to participate in this life-saving effort. With your help, we will make a difference by spreading the word about sudden cardiac arrest and encouraging our youth to get screened for potentially life-threatening heart conditions.

## Sponsorship Opportunities

Your participation in one of our sponsorship opportunities will help provide funding for community education and awareness events, student scholarships, and the purchase of automated external defibrillators (AEDs) that can help save the life of someone that has collapsed due to sudden cardiac arrest.

We have already awarded an AED to the Boys & Girls Club of Collin County (Plano, Frisco, McKinney), MadFrog Volleyball Club in Plano, Your Football Network, numerous local schools, and to an orphanage in Haiti through a medical mission group. With your support we would like to award additional units to other organizations, so please consider the impact your participation will have.

For your convenience I have attached a complete listing of all sponsorship options available to you. I am confident that you will find an opportunity that is appropriate for you. You will also find information at the bottom of the third page regarding where you may send your check.

If additional information will help facilitate your decision-making process, please call 214.514.0368, and we will be happy to provide whatever you need. We understand this is an important decision and look forward to answering any questions you may have.

For more information about the Living for Zachary Golf Classic or to view the organization's media footage, please visit [www.living4zachary.org](http://www.living4zachary.org) and click on the link "L4Z in the News" in the left column.

Remember: Your sponsorship **will** make a difference. Awareness is the start; diagnosis is the key.

Thank you, in advance, for your thoughtful consideration of our request and your support.

Sincerely,

A handwritten signature in black ink that reads "Karen Schrah". The signature is written in a cursive, flowing style.

Karen Schrah  
President and Founding Partner  
[karen@living4zachary.org](mailto:karen@living4zachary.org)