

**Living for Zachary**  
**P.O. Box 867671**  
**Plano, TX 75086-7671**

**[www.living4zachary.org](http://www.living4zachary.org)**

Dear Potential Partner,

On April 2, 2009, the world lost a true gift when 16-year-old Zachary Schrah died of ***Sudden Cardiac Arrest (SCA)*** after a routine workout with the Plano East Panther Football Team. Zac, a varsity football player with no personal or family history of heart disease, was the picture of health.

There were no warning signs. He simply collapsed and died.

**Sudden Cardiac Arrest is a Silent Killer.** Far too often there are stories in the news of young people (some athletes, some not) suffering this same fate. We at ***Living for Zachary*** strongly believe in raising awareness of and preventing Sudden Cardiac Arrest in our youth. With your help and generous donation, we can save lives through:

- ***Education*** – to build awareness of this silent deadly killer which claims 10,000 of our nation's youth each year
- ***Prevention*** – to promote heart screenings for our teenagers (ages 13-22) state and nationwide
- ***Inspiration*** – to encourage parents to become involved, schedule heart screenings for their teenagers, and fight for legislation that requires heart screening as part of student pre-participation physicals state and nationwide

The second annual ***Living for Zachary Heart Run*** is right around the corner, and we need your help! Attached please find our sponsorship form. Should you have a schedule conflict, please know you can still help by being a monetary sponsor. Your contributions go a long way to help the ***Living for Zachary*** Organization meet the demands of our mission – to educate, prevent and inspire.

Please join us and help prevent SCA from affecting another family's life.

Students, families, friends, and runners from all over Texas have been invited to attend this exciting event featuring a 5K, 10K & 1M Fun Run at The Shops at Legacy on October 23, 2010. Hosted by Fox 4 Sports Anchor, Mike Doocy and featuring exciting live bands, Emerald City and Jaci Butler & Those Guys, the ***Living for Zachary Heart Run*** event will be a day of educational and inspiring family fun.

Please join our growing list of amazing sponsors:

THE HEART HOSPITAL Baylor Plano  
Crest Cadillac

Dr Pepper/Snapple  
Luke's Locker

Visit our website at [www.living4zachary.org](http://www.living4zachary.org) or email [contact@living4zachary.org](mailto:contact@living4zachary.org) with any questions. Thank you for considering our offer to "*Live for Zachary*" and help prevent SCA in our youth.

Sincerely,

Karen Schrah, Zac's Mom  
Founding Partner

Rhonda Cochran  
Founding Partner

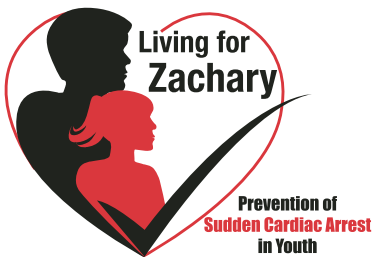
Tonya Shrum  
Run Coordinator

Contact us via email: [contact@living4zachary.org](mailto:contact@living4zachary.org)

Local: 214-514-0368

Toll Free: 877-LVG4ZAC

Living for Zachary operates as a 501(c)(3) and is a local non-profit Organization. Tax ID: 80-0410066

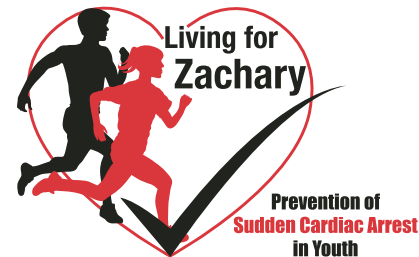


# Living for Zachary HEART RUN

5K, 10K & 1M Fun Run

The Shops at Legacy

Saturday, October 23, 2010



(To assure deliverables on sponsorship entitlements, confirm and submit payment so that it is received no later than September 1, 2010)

## PLEASE CHECK SPONSORSHIP LEVEL

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Premier Sponsor</b> \$15,000  | <input type="checkbox"/> <b>Gold Sponsorship</b> \$5,000   |
| <ul style="list-style-type: none"><li>• Presenting Sponsor of the Benefit Run</li><li>• Logo in large print on t-shirts</li><li>• Logo on registration forms</li><li>• Logo and link on website</li><li>• Logo placement on directional signs</li><li>• Mention in all advertising</li><li>• Logo on slide show</li><li>• Premium booth placement</li><li>• Mention of sponsorship by band</li><li>• Large print name on Sponsorship Banner</li><li>• Corporate banner (provided by you)</li><li>• 8 complimentary race entries</li></ul> | <ul style="list-style-type: none"><li>• Presenting Sponsor of the trophies</li><li>• Logo on t-shirts</li><li>• Logo on registration forms</li><li>• Logo on website</li><li>• Booth placement</li><li>• Company name on Sponsorship Banner</li><li>• 4 complimentary race entries</li></ul> |
| <input type="checkbox"/> <b>Platinum Sponsor</b> \$10,000   | <input type="checkbox"/> <b>Silver Sponsorship</b> \$2,500   |
| <ul style="list-style-type: none"><li>• Presenting Sponsor of the Fun Run</li><li>• Logo in large print on t-shirts</li><li>• Logo on registration forms</li><li>• Logo and link on website</li><li>• Logo placement on directional signs</li><li>• Booth placement</li><li>• Company name on Sponsorship Banner</li><li>• Corporate banner (provided by you)</li><li>• 6 complimentary race entries</li></ul>  | <ul style="list-style-type: none"><li>• Logo on t-shirts</li><li>• Logo on registration forms</li><li>• Logo on website</li><li>• Booth placement</li><li>• Company name on Sponsorship Banner</li><li>• 2 complimentary race entries</li></ul>  |
|   | <input type="checkbox"/> <b>Bronze Sponsorship</b> \$1,000   |
|   | <ul style="list-style-type: none"><li>• Logo on t-shirts</li><li>• Logo on registration forms</li></ul>  |
|   | <input type="checkbox"/> <b>Race Day Sponsorship</b> \$500   |
|   | <ul style="list-style-type: none"><li>• Logo on t-shirts</li></ul>   |

DATE: \_\_\_\_\_ AMOUNT ENCLOSED: \_\_\_\_\_ CHECK #: \_\_\_\_\_

NAME OF COMPANY, FOUNDATION OR INDIVIDUAL: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

TAX ID/NON-PROFIT ACCOUNT: 80-0410066

MAKE CHECKS PAYABLE TO: LIVING FOR ZACHARY

SUBMIT CREDIT CARD TRANSACTION AT WEBSITE: [www.living4zachary.org](http://www.living4zachary.org)

MAILING ADDRESS: LIVING FOR ZACHARY

P.O. BOX 867671

PLANO, TEXAS 75086-7671