



Fishing for Hearts Tournament
In Memory of
Zachary Schrah & Chynna Zmolik
Lake Fork
Saturday, September 3, 2011

Bass Tournament Extravaganza!

2nd Annual **Fishing for Hearts** Open Team Tournament
Where: Minnow Bucket Marina, Lake Fork, Texas ~ Bass Fishing Mecca of Texas!
When: Saturday, September 3, 2011 – Labor Day Weekend – First cast 6:30 am
\$5,000 Guaranteed First Place!

Fishing for Hearts was created to raise funds for two organizations that exist to fight for our children's hearts!

Living for Zachary began after the world lost a true gift – 16-year-old Zachary Schrah – who died of Sudden Cardiac Arrest (SCA) after a routine workout with the Plano East Panther Football Team. Zac, a varsity football player with no personal or family history of heart disease, was the picture of health.

Chynna's Helping Heart was founded after Chynna Zmolik – also 16-years-old – died after open heart surgery to correct a coarctation of the aorta, a birth defect found only 2 weeks prior to her death. She was a life-long dancer and the incoming varsity mascot for the Forney Jackrabbits. Chynna was also the picture of health.

At last year's nail-biting **Fishing for Hearts** inaugural event we had over 90 boats and only five ounces separated the top two teams! And a big hit in 2010 was the Jr. Angler Bonus payout of \$500 to the highest placing team with a Jr. Angler 17 or younger. This honor was bestowed on David and Tori Gillham weighing in 9.21 lbs. for 5th place and highest placing Jr. Angler team! This year's highest placing team with a Junior Angler will win \$750!

We need sponsors! Living for Zachary and Chynna's Heart Helping Heart hope you will consider sponsoring this year to continue our **Fishing for Hearts** success to raise funds for awareness, education, AED's and heart screenings for our children. We are proud to announce that JC Outdoors will once again be our host tournament sponsor for this awesome event!

Please review the sponsorship levels on the next page and consider sponsoring and attending this fun event! Whether you are someone who enjoys fishing, own or work for a company willing to sponsor our event, or just care about healthcare advocacy for children, we'd love for you to be a part of our initiative.

Sincerely,

Karen Schrah, Zac's Mom
Living for Zachary
www.living4zachary.org
Karen@living4zachary.org
214.514.0368



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Please check preferred sponsorship level

- | | |
|---|---|
| <input type="checkbox"/> <u>Presenting Sponsor</u> \$4,000 | <input type="checkbox"/> <u>Gold Sponsor</u> \$1,000 |
| <ul style="list-style-type: none">• Corporate identification in all event promotional materials, registration packets, & radio spots• Corporate identification on all event banners• Premium recognition during the event• Company display at event• Link and logo on websites• Premium logo placement on shirts• 4 teams entries | <ul style="list-style-type: none">• Corporate identification on registration packets• Corporate identification on event banner• Recognition during the event• Corporate mention on website• Logo on shirts• 1 team entry |
| <input type="checkbox"/> <u>Platinum Heart Sponsor</u> \$2,500 | <input type="checkbox"/> <u>Silver Sponsor</u> \$500 |
| <ul style="list-style-type: none">• Corporate identification on registration packets• Corporate identification on all event banners• Recognition during the event• Company display at event• Link and logo on websites• Logo on shirts• 2 team entries | <ul style="list-style-type: none">• Corporate identification on weigh-in banner• Logo on shirts |
| | <input type="checkbox"/> <u>Bronze Sponsor</u> \$250 |
| | <ul style="list-style-type: none">• Logo on shirts |

DATE: _____ AMOUNT ENCLOSED: _____ CHECK #: _____

NAME OF COMPANY, FOUNDATION OR INDIVIDUAL: _____

CONTACT NAME: _____ TITLE: _____

PHONE: _____ EMAIL: _____

ADDRESS: _____ CITY/STATE/ZIP: _____

PLEASE MAKE CHECKS PAYABLE TO: JC OUTDOORS * AND SEND TO: PO BOX 867671 PLANO, TEXAS 75086-7671
To assure deliverables on sponsorship entitlements, confirm and submit payment to arrive no later than August 15, 2011.